

## ABTA - Australasian Birth Trauma Association

### Adding us to your website or sharing our content

#### Linking to [www.birthtrauma.org.au](http://www.birthtrauma.org.au)

We welcome links to any section or page of our website. You might like to start by linking to our home page

[www.birthtrauma.org.au](http://www.birthtrauma.org.au)

You don't need permission to link to our website. 'www.': with or without? Our ABTA website address will work with 'www.' or without it. This means you can display our address in two ways:

<https://www.birthtrauma.org.au>  
<https://birthtrauma.org.au>

We also encourage you to explore our website and link to all topics of relevance to your audience. The website covers birth trauma, the basics of identification, diagnosis, signs and symptoms and support materials and resources.

It's our belief that women move through three stages when they experience a devastating loss

If your website or organisation is relevant to one of these sections, you may benefit from linking to the home section urls as above. Links to our specific downloadable guides page and social media pages are also available:

#### Social Media

<https://www.birthtrauma.org.au/contact-us/>

Facebook private group:

<https://www.facebook.com/groups/birthtrauma.org.au/>

Facebook Page

<https://www.facebook.com/birthtrauma.org.au/>

Instagram @birthtrauma.org.au

If you want to give some information about ABTA when linking to us, please copy the following paragraph:

*'The Australasian Birth Trauma Association is a not-for-profit organisation dedicated to supporting women and their families who have sustained physical and/or psychological birth trauma. Our aim is to increase awareness and help support healthcare professionals through education and connection.'*

Adding imagery to your site will help the user engage more with the content.

#### Support Resources

<https://www.birthtrauma.org.au/downloadable-guides/>



#### Changes to URLs

We are sometimes required to move, delete or archive content or pages on our website. If this happens simply send us an email and we can provide you with a new link / or relevant content.

To request a reciprocal link, please contact us and provide details of your organisation or website.

#### Our Logos

We have three logos which you're welcome to use. When using these linking logos, please include the alt tag: 'Australasian Birth Trauma Association - Birth Trauma Support'.



FOR FURTHER INFORMATION SEND US AN EMAIL AT [amy@birthtrauma.org.au](mailto:amy@birthtrauma.org.au)